



# High Hopes

Preschool • Pediatric Therapy



## About High Hopes

Since 1984, High Hopes has been a beacon of support for children of all abilities, providing them with the resources they need to thrive. By supporting High Hopes, you are helping to foster a community where hope, inclusion, and growth are embraced every day. Your contribution enables us to continue offering a unique blend of preschool education and pediatric therapy, ensuring every child has the opportunity to build a strong and successful foundation.

Our mission is to equip children, youth, and their families with the skills necessary to succeed through education, therapeutic services, and loving support.

## Community Impact in 2022-2023

**996 Children Served**

**163 Preschool  
10 Kindergarten  
823 Clinic**



**151,800 Hours of Education  
35,488 Therapy Visits  
18 Tennessee Counties Served**

**\$5.3 Million  
Operating Revenues**

- 69% Programming
- 29% Development
- 2% Interest/Misc

**\$5.1 Million  
Operating Expenses**

- 88% Programming
- 8% Administration
- 4% Development



## High Hopes Marketing Metrics as of August 2024:

- eNewsletter Database: 3,500
- Facebook Followers: 4,000
- Instagram Followers: 2,100



# HATS OFF to High Hopes

**THURSDAY, NOVEMBER 7, 2024**

**Graystone Quarry | 6pm - 9pm**

Join us for an elegant evening at our gala fundraising event, where you'll enjoy fine dining, captivating entertainment, and exciting auctions.

## SPONSORSHIP PACKAGES

Sponsor Benefits	Heroes for Hope \$10,000	Champions for Community \$5,000	Allies for Advocacy \$2,500	Friends for the Future \$1,000
Tickets to event	12	8	6	4
Recognition on website	✓	✓	✓	✓
Recognition on event day collateral and/or media assets	✓	✓	✓	✓
Social Media mention	4	3	2	2
*Use of High Hopes multipurpose room	✓	✓	✓	
Sponsor spotlight in newsletter	✓	✓		
Social media announcement of sponsorship	✓			

*\*Use of High Hopes' multipurpose room is subject to availability and expires one year following sponsored event.*



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## SPONSORSHIP COMMITMENT FORM

I would like to honor the hard work and victories of the children of High Hopes by sponsoring Hats Off to High Hopes at the following level:

- \$10,000 - Heroes for Hope (Presenting Sponsor)
- \$5,000 - Champions for Community
- \$2,500 - Allies for Advocacy
- \$1,000 - Friends for the Future

Donate my tickets:

- I wish to donate ALL of my tickets
- I wish to donate \_\_\_ of my tickets

*If paying by check, please complete this form and email it to Nan Zierden at [nzierden@highhopesforkids.org](mailto:nzierden@highhopesforkids.org). Make check payable to High Hopes and mail to address below.*

Sponsor Name

Contact Name

Email  Phone

Address

City  State  Zip

Make payment online with a credit card at: <https://www.highhopesforkids.org/high-hopes-and-hops>

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www.highhopesforkids.org | (615) 661-5437 | EIN: 62-1210720

