



# High Hopes

Preschool • Pediatric Therapy

Embracing uniqueness ...



... inspiring growth

## About High Hopes

Since 1984, High Hopes has been a beacon of support for children of all abilities, equipping them with the resources they need to thrive. **Preschool tuition and therapy reimbursement cover only a portion of the cost of providing our high-quality services.** Community support is vital in bridging this gap and ensuring our programs continue making a meaningful impact on the lives of children and families. **By becoming a sponsor,** you help foster a community where hope, inclusion, and growth are embraced daily, empowering us to offer our unique combination of inclusive preschool education and pediatric therapy.

**Our mission** is to equip children, youth, and their families with the skills necessary to succeed through education, therapeutic services, and loving support.

## Community Impact in 2023-2024

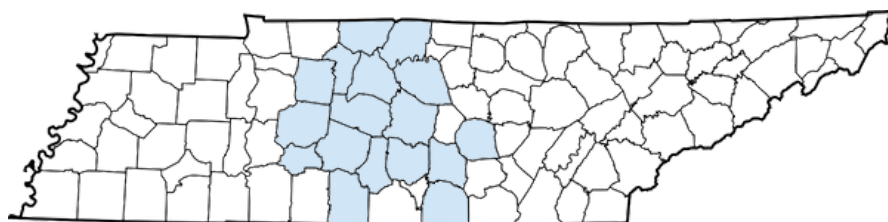


**977 Children Served**

**99 Preschool  
8 Kindergarten  
870 Clinic**



## Served Families from 17 Tennessee Counties



**179,760 Hours of Education  
32,667 Therapy Visits Provided  
Served families from 17 TN Counties**

## High Hopes Marketing Metrics as of November 2024:

- eNewsletter Database: 3,500
- Facebook Followers: 4,100
- Instagram Followers: 2,160



# High Hopes

Preschool • Pediatric Therapy



**FEBRUARY 11, 2025**

**Stable Reserve**

412 Main St  
Franklin, TN 37064

Intimate Songwriters' Night • Live Auction • 6pm Doors/7pm Show

## Sponsorship Opportunities

### HEROES FOR HOPE \$10,000

- Includes (8) tickets to the event
- Recognition on website
- Recognition on event day collateral and/or media assets
- Social media mentions (4) & Recognition in targeted email
- Use of High Hopes multipurpose room\*
- Sponsor spotlight in newsletter (1)
- Social media announcement of sponsorship

### CHAMPIONS FOR COMMUNITY \$5,000

- Includes (6) tickets to the event
- Recognition on website
- Recognition on event day collateral and/or media assets
- Social media mentions (3) & Recognition in targeted email
- Use of High Hopes multipurpose room\*
- Sponsor spotlight in newsletter (1)

### ALLIES FOR ADVOCACY \$2,500

- Includes (4) tickets to the event
- Recognition on website
- Recognition on event day collateral and/or media assets
- Social media mentions (2) & Recognition in targeted email

### FRIENDS FOR THE FUTURE \$1,000

- Includes (2) tickets to the event
- Recognition on website
- Recognition on event day collateral and/or media assets
- Social media mentions (1) & Recognition in targeted email

*\*Use of High Hopes' multipurpose room is subject to availability and expires one year following sponsored event.*



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## Sponsorship Commitment

Yes! I want to be a **Strings & Stories** sponsor at the \$  level.

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Heroes for Hope \$10,000</b>        | <input type="checkbox"/> <b>Allies for Advocacy \$2,500</b>    |
| <input type="checkbox"/> <b>Champions for Community \$5,000</b> | <input type="checkbox"/> <b>Friends for the Future \$1,000</b> |

Please return this form and then secure your team with a credit card online at <https://www.highhopesforkids.org/event/strings-%26-stories> or mail your check to High Hopes.

**Sponsor Name**

**Contact Name**

**E-Mail**  **Phone**

**Address**

**City**  **State**  **Zip**



For more information or questions regarding sponsorships, please contact Nan Zierden at [nzierden@highhopesforkids.org](mailto:nzierden@highhopesforkids.org) or (615) 550-1443.